2024 WBHCEE abstract template

**Personal details**

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| **Surname:** |  |
| **First name:** |  |
| **e-mail:** |  |
| **Academic degree:** |  |
| **Affiliation:** |  |
| **short CV (not more than five lines):** |  |

**Paper title**

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**Abstract (800 words)**

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| **(1.) identify a central research question and what debates the paper contributes to;**  **(2.) indicate why that question is important to “business history”; and**  **(3.) briefly describe the key sources/material used and the analytical strategy.**  **(4) indicate what new findings/interpretations will be provided; and**  **(5.) lay out the general argumentation of the paper.** |

**Statement of the Research Question (150 words)**

The statement helps the program committee evaluating the relevance of the paper. Indicate, if you have a purely descriptive approach and for which reasons.

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**Major research areas the paper relates to**

Insert keywords such as Corporate Governance, Finance, Marketing, Retailing, Strategy, The Netherlands in the 20th Century, Innovation

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**Theoretical/conceptual framework used**

E.g. Cultural History, Econometric, Eclectic, Narrative Analysis, Varieties of Capitalism ...

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